



**Hewlett Packard
Enterprise**

HPE Aruba Networking



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Network is a strategic asset

Technology is fundamentally changing operations, experiences and outcomes

Increasing AI investment

98%

Have AI specific budget. 94% will increase that in the next year.¹

94% of IT leaders report AI has increased their security risks.¹

Digital interactions on the rise

58%

Of customer interactions are digital, up from 36% in 2019²

Growing IoT adoption

15B+

IoT devices will connect to enterprise infrastructure by 2029.²

80% of IT teams found unauthorized IoT devices on their network.⁶

Hybrid workplace & E2C connectivity

50%+

Of workers are expected to be remote part or all the time⁴

SASE security

37%

Of CIOs deployed or plan SASE deployments by 2025⁵

¹ HPE survey and report Architect an AI Advantage, 2024

² McKinsey, June 2020

³ Gartner, Feb 2021

⁴ IEEE

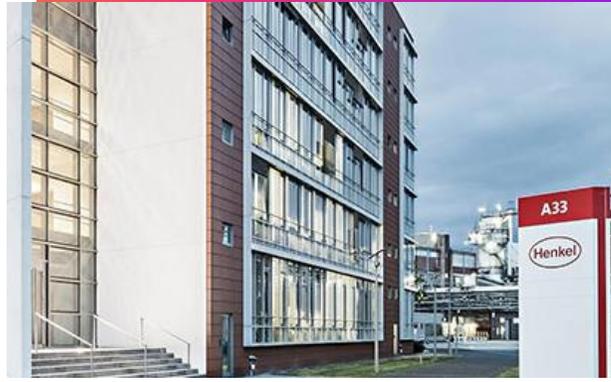
⁵ Gartner, CIO and Technology Executive Survey, Jan 2024

⁶ Gartner, Feb 2021 and HPE IoT Operations at a Glance 2025

Driving business outcomes



Reported network issues **reduced by 50%**
Ryder Cup 2023, Rome



Time to diagnose and resolve network issues
reduced by 90%, Henkel, Germany



Unified experience at **>2300 stores**
The Home Depot, US



Secure connectivity for **>2.6 million annual visitors**, Parc Asterix, France



Management & troubleshooting overhead
reduced ~50%, Bethesda Health Group, US



Now says Yes! to new opportunities,
Doane University, US

Supercharged with AI for Networking

Our proven commitment to AI across network management, wireless, switching and security

AI Benefits

Optimize network performance

Increase IT efficiency

Reduce network downtime

Increase network security

Leverage predictive analytics

Proactive predictive maintenance

Optimize management & troubleshooting

Adaptive learning

Market research

25%

Improvement in network availability¹

50%

Savings in operational management costs¹

70%

Reduction in false positives²

¹ [Gartner](#), Innovation Insight: AI Networking Has the Potential to Revolutionize Network Operations, May 15, 2023

² [Eastnets](#), Reducing false positives using contextual AI

Manage & Connect

Connectivity for locations, users, devices and IoT

HPE Aruba Networking Central

Cloud-Native Single Pane of Glass Management Platform



5M+ Devices
2B+ Clients
280k+ Customers WW

Extensibility

Microservices APIs Webhooks

AI-Powered Analytics & Automation

Onboarding Provisioning Orchestration Analytics Contact Tracing

Built-in Security

Unified Threat Management Authentication Continuous Monitoring Visibility Policy Enforcement

Unified Infrastructure Management

APs Switches Campus Switches Data Center SD-WAN Gateways

Deployment Flexibility

SaaS On-Premise NaaS Managed Services



Protect

With security-first, AI-powered networking

Zero Trust Security

Visibility

Device discovery, profiling
& fingerprinting

Authentication

One role,
one network

Role based access control

Precision access
privileges

Monitoring

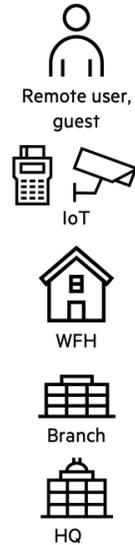
Real time threat telemetry
150+ security partners

Enforcement and response

Attack response
Event triggered actions

Users & Things

Traffic sources



Unified SASE

AI-Powered

EdgeConnect SD-WAN



HPE Aruba Networking SSE

EdgeConnect SD-WAN
Advanced secure SD-WAN
with Business intent overlays

EdgeConnect SD-Branch
Max integration of wired,
Wi-Fi, and SD-WAN

EdgeConnect Microbranch
Home office, small office,
ad-hoc location

ZTNA
Secure access to private apps

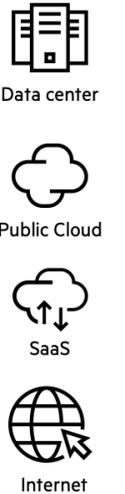
SWG
Secure access to the internet

CASB
Secure access to SaaS apps

DEM
Digital experience management

Apps & Data

Traffic destinations



Automate

With AI, automation and the industry's largest consolidated data lake



¹HPE Aruba Networking AIOps solution overview

Innovate

Proven commitment to continuous innovation

GenAI

Supercharge network operations with next generation AI, LLMs and data lake.
Improve performance and accuracy for better operator experiences and network services.

Wi-Fi 7

Boost performance and services with next generation, AI-ready wireless connectivity

Private 5G

Extend WAN connectivity to challenging environments while complementing Wi-Fi

Visibility

Monitor third party equipment in heterogeneous environments
(i.e., APs, switches, firewalls & routers from Cisco, Juniper & Palo Alto Networks)

Security

Eliminate blind spots and enhance IoT and AI security with new AI-powered features



Backed by HPE, the global edge-to-cloud company

Combined with the global reach, stability, and high-performance compute and storage capabilities of HPE, we are able to deliver a comprehensive set of edge-to-cloud solutions.

HPE's Intelligent Edge business unit

